



Membership information pack

Uniting business to tackle the essential
digital skills gap in the UK workforce

Spring 2025

Futuredotnow.uk 

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hello@futuredotnow.uk 

Registered charity: 197358

About FutureDotNow

Over half of UK working-age adults – c.21 million people – cannot perform the digital tasks that are vital for today’s workplace.

These are basic skills such as checking payslips online, setting secure passwords or using productivity tools.

This challenge impacts every sector, region and age group, including high earners, those with high levels of education and young people.

FutureDotNow is a coalition of industry leaders focused on closing the digital skills gap for working age adults.

We’re coordinating industry action to equip people across the UK with the essential digital skills they need to thrive in work today and prepare for our digital future.

This pack sets out the benefits of becoming a FutureDotNow member for you and your organisation, and how you can sign up.

Our coalition includes:


















“Salesforce is proud to support FutureDotNow. Only by working together as all stakeholders, can we take action to better support workers to navigate this new era.”

**Zahra Bahrololoumi CBE,
CEO of Salesforce UKI**




Three ways to join the coalition and support the mission



Sign the Workforce Digital Skills Charter

The Charter is a shared statement of ambition calling for focused action to close the essential digital skills gap in the UK workforce.

To find out more visit futuresdotnow.uk/charter



Become a FutureDotNow member

Our members gain access to exclusive resources and events to help improve the digital skills of the workforce.

They're invited to join a national change programme of leading organisations driving systemic action.

They can raise their profile as an industry leader in a critical agenda impacting economic growth, productivity and breaking down barriers to opportunity for all.

Read on to find out more.



Join our Strategic Partner community

Our Strategic Partners provide invaluable financial support, strategic advice, advocacy, and additional pro-bono resources.

To find out more, email ceo@futuresdotnow.uk

Helping you close your workforce digital skills gap

FutureDotNow has built a library of tools, reports, analysis and testimonials to help employers build a programme of digital upskilling for their workforce, all housed in our exclusive website members' area.

UNDERSTANDING THE SKILLS GAP

Gain strategic insight into the workforce digital skills gap, and how it's likely to be showing up in your organisation.

Resources include:



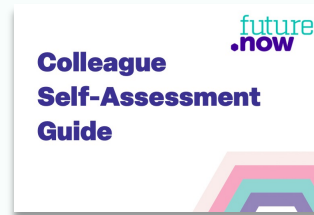
Sector specific data:

Putting a spotlight on the digital tasks most missing in each sector, as identified by Lloyds Bank, to help prioritise upskilling efforts.

MEASURING THE SKILLS GAP

Built with and for members, our workforce assessment guide identifies the nature and scale of an organisation's digital skills gap.

Resources include:



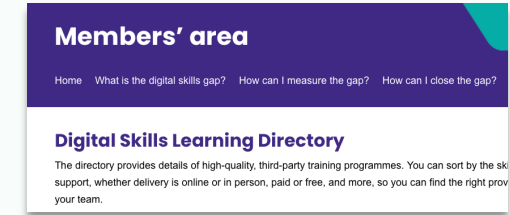
Colleague Self-Assessment Guide:

A best-practice guide to help the workforce identify their own skills gaps, to support tailored upskilling programmes (inc. a digital confidence assessment questionnaire).

CLOSING THE SKILLS GAP

Find the right training for your organisation or learn from leading organisations about how they're upskilling their people

Resources include:



Digital Skills Directory:

With training resources validated against the Essential Digital Skills Framework and advanced filtering options, our refreshed directory makes it even easier for members to find the right training for their workforce.

Join a national change programme driving action

Membership gives you priority access to the national change programme driving action to close the workforce digital skills gap.

More than 80 organisations helped us deliver the 2024 plan to close the workforce digital skills gap, supercharging action and starting to tackle some of the systemic blockers to progress.

Our strategic priorities for 2025:

CAMPAIGNING

CONVENING

ENABLERS

PATHWAYS

SEVEN ENabler WORKSTREAMS

Future-Fit Skills Framework

Economic Impact

Social Value

Training Content

Motives and Confidence

Measuring Impact

Needs of Small and Medium Enterprises

2025 PATHWAYS

PATHWAY 1: SECTOR

PATHWAY 2: PLACE

PATHWAY 3: SKILL AREA

PATHWAY 4: NOT IN WORK



Raise your profile and connect with industry peers

Our members get a seat at our flagship event for industry – the Workforce Digital Skills Summit.

The summit is a perfect opportunity to connect and be seen with fellow industry leaders in a critical national agenda.

This year's summit takes place on Wednesday 30 April at the Guildhall in the City of London.



Workforce Digital Skills Summit

Building a future-fit workforce



The full benefits of being a FutureDotNow member

TAKING ACTION

1. **LEARN AND CONNECT**
Connect with peers and industry experts at live sessions, and view recordings of past events
2. **MEASURE YOUR SKILLS GAP**
Gauge the skills of your workforce using FutureDotNow assets
3. **ACCESS EXCLUSIVE RESOURCES**
Unlock exclusive FutureDotNow reports, toolkits, videos and guides
4. **FIND THE TRAINING YOUR WORKFORCE NEEDS**
Identify the best third-party training provision based on the needs of your people and organisation
5. **ATTEND FLAGSHIP EVENTS**
Priority places at our annual Workforce Digital Skills Summit and other events throughout the year
6. **FIND EXPERT GUIDANCE**
Tap into the FutureDotNow coalition for support and community connections

ADVOCACY

1. **REPRESENT YOUR SECTOR**
Show industry leadership by participating in panels and events
2. **JOIN A NATIONAL CHANGE PROGRAMME**
Collaborate with cross-sector organisations to deliver the plan to close the workforce digital skills gap
3. **USE EXPERT MESSAGING**
Use our tailored materials to champion digital skills and amplify your voice

PROFILE

1. **SHOWCASE YOUR IMPACT**
Spotlight your organisation's successes via case studies, networking events, social media, and newsletters
2. **INCREASE YOUR VISIBILITY**
Feature your logo on FutureDotNow website and marketing materials

FEEDBACK FROM A COALITION MEMBER:

“FutureDotNow has helped us to understand how the essential digital skills gap is likely to be represented across our workforce, and their resources have helped us to make the connection between the essential digital skills gap and progression opportunities for our workforce.

“We are now working to build activities to reduce this gap into our L&D and training programmes.”

Next steps

FutureDotNow membership is paid annually, based on organisation size:

Organisation size	Cost ¹
Fewer than 50 employees	£250
50-999 employees	£1,000
More than 1,000 employees	£5,000

As well as gaining access to resources to support the digital capability of your organisation, you'll also be making a small but critical contribution to the running costs of FutureDotNow, the UK's leading charity working to close the UK's workforce digital skills gap.

Complete the FutureDotNow membership form today

“No single organisation can bridge this digital skills gap alone. That’s why FutureDotNow is so important.

We need more organisations to join us so that we can equip people with the digital skills they need and unlock economic growth, drive productivity levels, support new jobs, and build a more inclusive, prosperous society.”

Chintan Patel
Chief Technology Officer



If you'd like any further information, or would like to discuss membership in more detail, contact members@futuredotnow.uk.

¹If you have affordability concerns for your organisation, please contact hello@futuredotnow.uk to discuss options.

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Join us today

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