



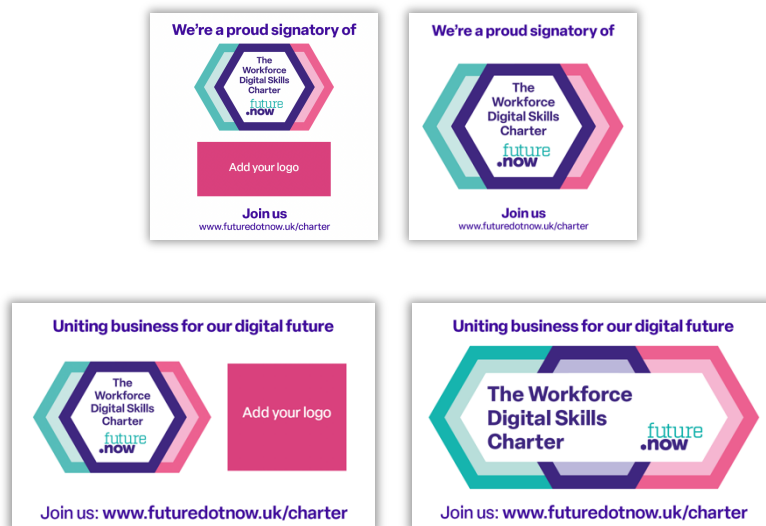
# Workforce Digital Skills Charter: key messages

## About the Charter

1. The Workforce Digital Skills Charter unites employers around a joint mission to close the essential digital skills gap in the UK workforce. Coordinated by FutureDotNow, it is a shared statement of ambition for concerted action to close this critical skills gap.
2. There is a significant lack of essential digital skills among working-age adults in the UK, with 21 million adults missing the digital essentials for work<sup>1</sup>. The rise of AI and automation, and the risk of major workforce displacement adds significant urgency to addressing this issue.
3. The Workforce Digital Skills Charter represents a public commitment to take action, both individually and collectively, to build a future-fit, digitally confident workforce. Together, we can drive change at a greater pace and close the workforce digital skills gap for the benefit of us all.
4. Over 100 cross-sector organisations are already leading the way as Charter signatories, including major UK businesses like Accenture, Amey, Barclays, CIPD, Cisco, Lloyds Banking Group, M&S, Nationwide, Oliver Wyman, Nominet, PwC, Salesforce and techUK.
5. To find out more and become a Charter signatory, visit [www.futuredotnow.uk/charter](http://www.futuredotnow.uk/charter).

## Social media assets

Please use the following assets to signal your support of the Charter to your networks.



[Download the images here](#)

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<sup>1</sup> 21m working-age adults (52% of labour force) are unable to complete all 20 tasks found in the Essential Digital Skills Framework, [Lloyds Bank Consumer Digital Index 2024](#).

## About FutureDotNow

- FutureDotNow is uniting business to close the essential digital skills gap in the UK workforce.
- Established in December 2019, FutureDotNow is a coalition of industry leaders focused on closing the digital skills gap for working-age adults. We are uniting business to tackle this gap in fundamental digital capability and confidence and build a future-fit workforce, one that can capitalise on the opportunities of emerging technology and support economic growth, breaking down barriers to opportunity for all.
- Our action-centred coalition cuts across all business sectors.
- FutureDotNow convenes the reach and influence of industry leaders such as Accenture, Amey, Barclays, City and Guilds, City of London, Deloitte, Marks and Spencer, NHS England, Nominet, Oliver Wyman, PwC, Salesforce and UFI VocTech Trust, alongside with many others.
- Through our members' employees, customers, and supply chains, we have a reach of millions. Together we can have an exponential impact, closing the digital skills gap through collaboration and coordinated action.
- In 2023, FutureDotNow published [The UK workforce digital skills gap: Why closing it matters and a roadmap for action](#) with insight from DSIT, DfE, DWP and the Cabinet Office.
- This was followed by [The 2024 Delivery Plan to Close the Workforce Digital Skills Gap and Routes to 20 million: Progress in 2025 and the 2025 plan for action](#). FutureDotNow has convened a group of more than 50 leading organisations to work together and deliver the objectives the plan sets out.

For further information please contact Chris Andersson, Communications and Campaign Manager, FutureDotNow at [chris.andersson@futuredotnow.uk](mailto:chris.andersson@futuredotnow.uk).