Sector heatmap

The Sector heatmap shows the digital skills position for each UK industry sector.

Each is experiencing the essential digital skills gap. In most sectors, fewer than half of workers have the full suite of digital essentials for work.

How to read the heatmap

The heatmap shows:

- Percentage of workers in each sector that can do all 20 Work tasks[1]
- The comparative data point from 2024[2]
- Whether the trend is improving or worsening

The heatmap also indicates if a sector has mobilised action i.e. they have a sector leadership team in place. We ended 2025 with four sectors mobilised, with ambition to scale in 2026.

It also shows the number of Workforce Digital Skills Charter signatories for each sector[3]. This will continue to be a key measure of business engagement levels (these figures are accurate as of 16 March 2026).

Our work to mobilise UK industry sectors is sponsored by

MARSH

1. Lloyds Banking Group Essential Digital Skills Report 2025.
2. Lloyds Bank Consumer Digital Index 2024.
3. A small number of Charter signatories did not align themselves with one of the sectors used in the Lloyds Banking Group data so are not reflected on the heatmap.